

For Secondary Schools, Junior Colleges & Pre-University

# Friends of Singa Students' Campaign Programme (FOSSCP)



## Programme Flow

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### FOSSCP Registration

1 - 15 February 2025

Schools may register their interest in FOSSCP here:



[https://fos.kindness.sg/  
secondary/Home](https://fos.kindness.sg/secondary/Home)

By registration, your school indicates their commitment to deliver at least one kindness campaign (maximum three) to be recognised as a FOSSCP School at the Kindness Awards Ceremony.

Each school can gather up to three groups of students (with no capacity limit per group) to run their Kindness Campaign(s).

Once verified as a FOSSCP participating school, your school may proceed to ideate and draft your FOSSCP Proposal.

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### FOSSCP Briefing

17 January 2025, 3pm - 4pm  
21 January 2025, 4pm - 5pm

Teachers are encouraged to attend a briefing session online (1 hour). To better accommodate your schedule, we have three dates available for you to choose from. The purpose of this session is for us to provide you with an overview of the programme and answer any questions that you may have.

Please sign up for the briefing on our website!

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### 3 FOSSCP Workshop (Optional)

Schools can sign up to attend the optional workshop to learn the basics of implementing a campaign. Registration for workshop slots is on a first come first served basis.

There are two options for schools to choose from:

1. Mass workshop: **26 February 2025, 2pm-5pm**
2. School-based workshop (2.5h): A minimum attendance of 40 students is required. The workshop slots are in February and March, subject to the facilitators' availability.

Please sign up for the workshop on our website!

This workshop is designed to introduce secondary school students to the essential themes of CyberKindness, Neighbourliness, Inclusivity and Silver Wellness while equipping them with the tools and strategies to lead impactful campaigns on these topics. Through interactive discussions, experiential learning exercises, and group activities, participants will explore how their behaviours - both online and offline - can contribute to a more supportive, kind, and inclusive community. By reflecting on their own actions and collaborating on campaign ideas, students will leave the workshop with a deeper understanding of these values and the motivation to make a positive difference.

The workshop, structured to span 3 hours, includes hands-on activities like role-playing, real-time challenges, and empathy-building exercises, fostering active engagement and meaningful reflection. Students will not only gain knowledge about the importance of kindness in digital spaces and their local communities but will also develop practical skills in campaign planning, ensuring that their new insights lead to concrete actions in their schools and beyond.

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### Proposal Submission By 31 March 2025

Participating schools are required to submit at least one FOS proposal (maximum 3) with a focus on any of the chosen themes below:

- CyberKindness
- Neighbourliness
- Inclusivity
- Silver Wellness

\* Campaigns' content/messages should not be offensive or contain any racial, political or religious implications.

Uploading of proposals are to be uploaded via the school's unique OneDrive link which will be shared with teachers during registration.

Each school would be able to receive funding of up to a total of \$200 for the implementation of their campaign(s) of which no more than 40% should be used for giveaway items or prizes.

\* Teachers are welcome to submit proposals earlier than the stipulated date.

\*\* Proposals will be approved within 1 month after submission.

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### Campaign Implementation April - August 2025

Upon approval of proposals, students and teachers may embark on their campaigns between April to August.

Campaigns should:

- Seek to address the chosen kindness theme and seek to make an impact on graciousness in school (advisable to be school wide).
- Be well documented with photos and videos.
- Strive to be cost efficient and sustainable.

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Students' Campaign Programme

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### Report and Claims Submission By 29 August 2025

Reports and claims are to be uploaded via the school's unique OneDrive link which will be shared with teachers during registration.

\* Teachers are welcome to submit reports earlier than the stipulated date.

\*\* Late submissions will not be considered.

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### Awards Ceremony January 2026

All participating students, teachers and schools in FOSSCP will be recognised during the Kindness Awards Ceremony 2026. See your school's kindness project(s) featured in our Kindness Awards Ceremony video, which will be released in January 2026. Your school will be invited to hold your own Kindness Awards Ceremony in January 2026!



### Be a Friend of Singa!

For more information, please contact [secondary@kindness.sg](mailto:secondary@kindness.sg) and [fos@kindness.sg](mailto:fos@kindness.sg)